



Assemblyman Skoufis' iPledge

Safer roads start with **YOU**

Get the facts



Did you know texting makes a crash 23X more likely?

- ◆ Car accidents are the #1 killer of American teens.¹
- ◆ Using a cellphone while driving reduces brain activity associated with driving by 37 percent.²
- ◆ 570,000 - the amount of cellphone related accidents that lead to minor and serious injuries.³
- ◆ The average text takes your eyes off of the road for 4.6 seconds. That's like driving the length of a football field at 55 mph, blindfolded.⁴

NEW YORK STATE IS NOW TOUGHER ON TEXTING AND DRIVING

- ◆ Up to 5 points on your license
- ◆ License suspension for new drivers
- ◆ \$150 fine for a first-time offense

¹ teendriversource.org/websites/support_parents#sites

² distraction.gov/download/research-pdf/carnegie-mellon.pdf

³ svenontech.com/files/harvard_center_for_risk_analysis_study_on_cell_phones.pdf

⁴ distraction.gov/content/get-the-facts/faq.html

“There’s no text message that’s important enough to put your life or anyone else’s in danger.”

– **Assemblyman James Skoufis**





iPledge

Safer roads start with YOU

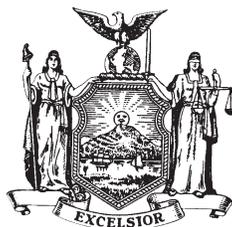
Let's make the roads safer today! Beginning right now, I will do my part to help put an end to distracted driving by committing to:

- ◆ protecting lives by never texting while driving;
- ◆ promising to pull over to a secure location if I need to use my phone;
- ◆ sharing this pledge with friends and family on social media; and
- ◆ encouraging my friends and family to drive phone-free.

Name _____
(student or youth signature)

Name _____
(parent/guardian signature)

Date _____



Courtesy of **Assemblyman James Skoufis**