



Assemblywoman Addie J. Russell

“Rediscovering Your Backyard”

Explore all that the North Country has to offer

North Country Department Store

Buying local helps grow our economy!

Assemblywoman Addie J. Russell invites you to a “Rediscovering Your Backyard” event! Come take care of your holiday needs at a one-day department store filled with products from our region.

Saturday, October 27, 2012
Indian River Middle School
Philadelphia, New York



Dear Neighbor,

Last year’s North Country Department Store was an amazing success. Nearly seventy vendors from the tri-county region came together to offer the public a wide variety of products and services to area shoppers. We hope to build on that success at this year’s North Country Department Store on Saturday, October 27, 2012, at the Indian River Middle School. There is plenty of room to grow, and vendors are invited to sign up now.

The “Rediscovering Your Backyard” initiative is focused on supporting our local small businesses. The North Country has a beautiful landscape that boasts many recreational opportunities. We have a rich heritage with historic sites and museums dotted across our landscape and as centerpieces of our communities. The North Country’s bountiful products are second to none, from farm fresh produce, to locally produced food products like wine and cheese, and the handmade goods produced by our vibrant arts community.

Supporting our local businesses is one way we can help get our economy back on track. The money we spend on local products stays in our area. It is re-spent many times, helping families become financially stronger, and our communities thrive.

Whether you shop at the North Country Department Store or year round at the many small shops, farm stands, antique stores or artists’ studios, you can really make a difference, and have a wonderful time exploring all that our local entrepreneurs have to offer.

The businesses that have participated in “Rediscovering Your Backyard” events are listed on my website: www.assembly.state.ny.us/mem/Addie-J-Russell. If you have any questions about this event or any other community concerns, please do not hesitate to contact me at (315) 786-0284 or by email at russella@assembly.state.ny.us.

Yours truly,

Addie J. Russell, Member of Assembly

Rediscover the beauty, richness and bounty of the North Country

The St. Lawrence River region is an international destination. Visitors are encouraged to have documents necessary to cross the border to maximize your exploration of the region. To cross the border to Canada you can use a passport or a US enhanced drivers license that you can obtain at the local Department of Motor Vehicles. To find out more you can visit www.dmv.ny.gov or contact my office.



Rediscover the beauty of the North Country with your family

Fishing – The North Country is renowned for its fishing and offers numerous places where residents and tourists alike can catch a variety of types of fish. Either on the St. Lawrence River, Black Lake or the many smaller rivers and lakes, hours of family fun are waiting for you. Fishing guides and charter services can make your outing even more special. Boat rentals are also a great option.

Hiking – A great way to enjoy the beautiful landscape is to hike the many trails in our area. Trails are available for every skill level all throughout the North Country. Whether it is to a nature center, land conserved for public use, or a community sponsored trail, plan your route and pack a bag, you can be there in minutes!



Water sports – The St. Lawrence River region is an international water destination. No place can compete with our options, from kayaking and canoeing to jet-skiing, power boating or just trolling along, you can do it all. Public parks, beaches and pools provide access for swimming as well. Boat tours are a fantastic way to enjoy the majestic St. Lawrence River.

Rediscover the richness of our heritage

Military heritage – The region is rich in historical treasures, including battle sites from the French and Indian War and the War of 1812. There will be commemorative events to celebrate the bi-centennial of the War of 1812 locally and across the river in Canada. The history of what is now Ft. Drum spans over a century as well. History really can come to life in the North Country when you visit these historic military sites.

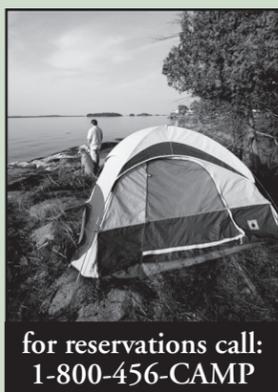
Museums – The culture and traditional history of the North Country is preserved in the region's many historical associations and museums, learning centers, castles, and even at the area zoo. From our maritime and boating traditions and the creation of the seaway, to our agriculture heritage, traditional arts as well as local fine artists, you can spend days at first rate museums and attractions learning about how the North Country once was and how our history continues to shape our modern economy and landscape.

Rediscover bountiful products

Local Foods – Whether you take the official tour of the region's agricultural attractions by car, or visit a farm stand in the country side, or explore the wine trail by bus, you can find a wide variety of fresh products made right here in the North Country. We produce high volumes of milk products, honey, wine, produce, and pastured meat. You cannot beat the quality of our local fresh products, or the unparalleled access to the farmers and producers that feed you.

Artisan Goods – The artistic community in the North Country is spectacular. From artists that focus on traditional art forms to crafters, woodworkers, metal workers, and those that focus on fine arts, there is likely an art form that will speak to you personally. Help our artists preserve our culture and capture the beauty of the North Country by visiting their studios and making a home for one of their works.

Jefferson County State Parks with campgrounds



for reservations call:
1-800-456-CAMP

Cedar Point State Park

654-2522

Grass Point State Park

686-4472

Keewaydin State Park

482-3331

Kring Point State Park

482-2444

Long Point State Park

649-5958

Wellesley Island State Park

482-7000

Burnham Point

654-2324

Canoe Point

686-3048

Dewolf Point State Park

482-2012

Mary Island

482-9381

Southwick Beach

846-5338

Westcott Beach State Park

646-2239

St. Lawrence County State Parks with campgrounds

Cedar Island State Park

482-3331

Coles Creek

388-5636

Cranberry Lake State

Campground

848-2315

Eel Weir State Park

393-1138

Higley Flow State Park

262-2880

Jacques Cartier State

Park

375-6371

Robert Moses State Park

769-8663

Assemblywoman Addie J. Russell

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