



Because I had become increasingly concerned about Climate Change, last fall I initiated a discussion among key local stakeholders – local governments, colleges, businesses, sustainability organizations and youth groups -- about what we might want to do together at the local level to meet this challenge. We decided to plan a Climate Smart & Climate Ready Conference. I am writing to invite you to attend any or all of this conference to share your ideas and learn about state initiatives. Seating is limited, so please sign up early using the website on the back of this card. If you have questions, email me at [liftonb@assembly.state.ny.us](mailto:liftonb@assembly.state.ny.us), or call my office at (607) 277-8030.

# Climate Smart & Climate Ready

PROTECTING AND PREPARING OUR COMMUNITIES

Join us April 18-21 in Ithaca and Cortland for a major regional conference on making our communities more climate friendly and climate resilient.



*Independent journalist and author  
**Mark Hertsgaard** covers  
politics, culture and the environment*

Thursday, April 18th

7pm - 9pm

HANGAR THEATRE

Winning the  
Climate Fight

Keynote:

Mark Hertsgaard

Friday, April 19th

9am - 1pm

CORTLAND GRANGE AUDITORIUM

Effects of Changing Weather  
on Local Agriculture

12pm - 1pm

TOMPKINS COUNTY PUBLIC LIBRARY

Liabilities and Risk In  
Times of Climate Disruption

Saturday, April 20th

9am - 6pm

MULTIPLE WORKSHOPS IN  
DOWNTOWN ITHACA

Becoming Climate Smart  
& Climate Ready

How business, local government, and residents  
can prepare for climate disruption and  
transition to a clean energy economy

Sunday, April 21st

11am - 3pm

CORTLAND

Cortland Blooms 2013

12pm - 5pm

ITHACA

Earth Day  
Ithaca

Visit [ClimateSmartClimateReady.org](http://ClimateSmartClimateReady.org) for details and registration information