

THE ASSEMBLY  
STATE OF NEW YORK  
ALBANY

**John Ceretto**  
Assemblyman 145th District



RANKING MINORITY MEMBER  
Tourism, Parks, Arts and Sports  
Development Committee

COMMITTEES  
Cities  
Election Law  
Energy  
Labor

September 4, 2014

Mr. Roger Trevino  
Partner/Executive Vice President  
Niagara Falls Redevelopment, LLC  
1625 Buffalo Avenue, Suite 2B  
Niagara Falls, NY 14303

Dear Roger:

**Subject: Development of an 8,000 Seat Multi-Purpose Arena**

As a Niagara Falls native who represents the people of the 145<sup>th</sup> District of the New York State Assembly and the ranking Minority Member on the Assembly Tourism Committee, I have worked hard to pass a number of bi-partisan measures that would benefit my constituents. The proposed 8,000 seat multi-use arena is a project that warrants regional bi-partisan support and I pledge every effort to make this happen.

In part, my office will collaborate with the tourism stakeholders of Niagara Falls to move this project forward. It is vital to tourism development that we create the infrastructure, one that can address the void and fill hotels during the off season. We will have accomplished our mission when we have steady employment for those in tourism and labor year round.

In the next few years, it is projected we will have 8 to 10 new hotel projects in the pipeline and we need to have the foresight and vision so the off-season gap in hotel occupancy doesn't negatively impact these projects, and we in the public sector need to be proactive and address the issue early in the planning stages.

A much needed arena with an ability to host conventions will help create the demand for the development projects Governor Cuomo has recently announced such as "Wonder Falls" at the Rainbow Mall as well as others which will enhance the opportunity for economic success towards creating "critical mass" to make Niagara Falls a destination year round.

For all the reasons outlined in this letter, I fully support your continued efforts to develop a multi-use arena facility in Niagara Falls.

I stand with you and your colleagues and wholeheartedly support expedited efforts to develop an arena.

Regards

Assemblyman John Ceretto