



**Jewish Family Service**  
of Rochester

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**Testimony of Jewish Family Service of Rochester  
Before the Joint Fiscal Committees of the New York State Legislature**

**Human Services Budget Hearing for the Fiscal Year 2017-18**

Honorable Catharine M. Young, Chair, Senate Finance Committee  
Honorable Herman D. Farrell, Jr., Chair, Assembly Ways & Means Committee

Honorable Sue Serino, Chair Senate Committee on Aging  
Honorable Donna Lupardo, Chair, Assembly Committee on Aging

Honorable Tony Avella, Chair, Senate Committee on Children & Families  
Honorable Ellen Jaffee, Chair, Assembly Committee on Children & Families

Honorable James Tedisco, Chair, Senate Committee on Social Services  
Honorable Andrew Hevesi, Chair, Assembly Committee on Social Services

**Submitted by Wendy Strauss, Chief Operating Officer  
February 13, 2017**

## NORCs and Neighborhood NORCS

As New Yorkers age, an increasing number of residents will require the special health and social services facilitated by Naturally Occurring Retirement Communities (NORCs) and Neighborhood NORCs (NNORCs). These vital programs and resources help enable low-middle income New Yorkers age in place, thrive in their communities and delay hospitalization or nursing home placement.

N/NORCs[1] provide programs and services that support a group that might otherwise fall through the cracks. N/NORCs provide case management, socialization programs, transportation and shopping assistance, as well as basic health services that allow seniors to remain in their homes, greatly improving their quality of life.

In the FY 2016-2017 Enacted Budget, significant legislative changes were made to the NORC program, including expanding NORC definitions to include rural NORCs and allowing NORCs to receive up to \$200,000 to support programming. The New York State Office for the Aging (NYSOFA) has released a Request for Applications (RFA) for NORC-SSPs that reflect the

statutory changes, but only plans to fund 12 classic NORCs and 12 neighborhood NORCs. There are currently 16 classic NORCs and 13 neighborhood NORCs supported by NYSOFA.

**Without any changes, five existing NORC programs will be forced to close.** Governor Cuomo's FY 2017-2018 Executive Budget allocates \$2,027,500 for NORCs (Naturally Occurring Retirement Communities) and \$2,027,500 for Neighborhood NORCs (NNORCs). This eliminates the additional \$350,000 for NORCs and \$350,000 for Neighborhood NORCs that was included in the FY 2016-2017 Enacted Budget.

Furthermore, the RFA and the current budget allocation do not allow for expansion of the program, despite the fact that the legislation was updated last year with expansion in mind. Additional funding is vital to ensure that current NORCs can continue to provide services, particularly health care management services, and to grow the program to underserved areas with increasing aging populations.

Restoring \$700,000 from FY16-17 and investing an additional \$5.25 million in the NORC program (split evenly between the classic NORC and neighborhood NORC programs) will preserve the existing 29 NYSOFA-funded NORCs, and will allow for the creation of about 21 new NORCs across the State.

*Jewish Family Service of Rochester has been operating the Home Base NORC since 2005. We serve about 100 elderly residents of the Ellison Park Apartments in Rochester. About 60 of our residents are Holocaust Survivors from the Former Soviet Union. They have lived in their homes since coming to the United States as refugees 30 years ago. Many of them are quite elderly, but they want to remain in their homes, where they are comfortable. The services provided by the NORC make it possible for many of them avoid placement in a nursing home. We truly appreciate your help with changing the legislation as outlined above, so that we can continue to provide critical services to these valued members of our community.*

Sincerely,

  
Wendy Strauss, LMSW  
Chief Operating Officer

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[1] N/NORC indicates both NORC and NNORC programs