



**Commission on  
Independent  
Colleges and  
Universities**

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*Office of the President*

*Quality  
Access  
Diversity  
Choice*

## **Testimony**

**Laura L. Anglin, President  
Commission on Independent Colleges and Universities (clcu)**

The Value of Independent Higher Education in New York State

Tuesday, February 10, 2015  
Joint Legislative Hearing on Higher Education

Hamilton Hearing Room B, 2nd Floor  
Legislative Office Building

Albany, New York

### **Introduction**

Good afternoon, and thank you members of the Joint Legislative Committee on Higher Education. I am Laura Anglin, President of the Commission on Independent Colleges and Universities, representing more than 100 private, not-for-profit colleges and universities located here in New York State. I appreciate this opportunity to share the perspective of New York's Independent Sector of higher education.

You each have a copy of my testimony included in the back of our new publication *The Value of Independent Higher Education*. Throughout the pages of this booklet, you will see the difference the Independent Sector is making in the lives of thousands of New York's students and surrounding communities. The Independent Sector provides access, choice and diversity for New York students, serves as anchor tenants in the communities in which we are located, acts as workforce and innovation catalysts through research and development, and drives economic growth through job creation.

Pages in a book, however, can only tell part of the story. The real impact is witnessing in person the service that our Sector provides to New York college students. Many of our students are here today in Albany for the New York Student Aid Alliance Advocacy Day. This annual event brings together students from across New York State to stand up for and champion student aid, including the Tuition Assistance Program (TAP), the Arthur O. Eve Higher Education Opportunity Program

(HEOP), Collegiate Science and Technology Entry Program (C-STEP), Science Technology Entry Program (STEP) and Liberty Partnerships Program (LPP).

Earlier today, I welcomed hundreds of students to Albany to share their stories on the importance of student aid and the impact it has on their lives. Many are the first in their families to attend college and would not have been able to do so without the assistance from the wide array of New York State financial aid programs.

Students are at the core of New York's Independent Sector of higher education. Investment in New York's students is investment in New York's future. There are few opportunities to publicly express our appreciation, so thank you for supporting students and protecting their choice of more than 270 colleges and universities in New York State.

### **The Independent Sector**

As I do each year, I would like to share a few highlights of our sector. New York's private, not-for-profit colleges and universities provide more than 490,000 students with a variety of higher education options and environments. The Independent Sector grants more than one-half of the bachelor's degrees, as well as the majority of master's, doctoral, and first professional degrees earned in the state. The sector enrolls 38 percent of New York's Black and 40 percent of Hispanic college students and graduates 57 percent of all Black and Hispanic students. Further, more than half of Independent Sector undergraduates who receive TAP support (52%) come from families with incomes less than \$20,000 and nearly three-quarters (73%) have family incomes below \$40,000.

### ***Serving Students: Independent Sector Success***

Within our campuses, students not only find the financial support they need through institutional grants and scholarships of \$4.6 billion, they also find the academic support and programs to make them succeed in college. Since 2000, graduation rates for first-time students earning a bachelor's degree has increased steadily. Currently, our Sector leads degree completions in the state with a 69.1 percent six-year graduation rate, coupled with a 14 percent increase in the number of degrees awarded since 2006. College completion is important to our Sector as college-educated citizens have a positive impact on their communities. A college degree leads to increased earning potential, healthier lifestyles, increased volunteerism, greater civic engagement and less reliance on state assistance programs.

### **Public-Private Partnerships**

Thank you for your commitment to fully funding student aid programs that help New Yorkers meet their college expenses. We are grateful for your support of TAP, Direct Institutional "Bundy" Aid, HEOP, C-STEP and its high school counterpart STEP, LPP, and targeted programs for nursing and teaching.

It is through partnerships like these with the state that the Independent Sector can more fully leverage state and private dollars, serve and educate thousands of New York college students, and help New York educate students at a lower cost to taxpayers while providing students with a range of higher education campus options.

### ***Tuition Assistance Program (TAP)***

Since its inception, more than five million New Yorkers have used TAP to help meet their college expenses. I myself am a TAP recipient and like countless others was able to earn my college degree because of the TAP funding I received. Currently, 84,000 resident students depend on TAP annually to attend an independent college or university in New York State. In the last legislative session, you helped secure the first TAP award increase in more than a decade and implemented important changes for orphans, foster children and wards of the court. The increase of \$165 is an important starting point, and it is our hope that together we can enhance the maximum award to \$6,500 to promote greater access to higher education and consider other adjustments to increase the program's effectiveness.

By raising the levels of need-based grant aid, more students can benefit and TAP can continue to provide access for the state's residents and keep our students here at home in New York. Working with the Legislature has been a wonderful, positive partnership. This partnership has made it possible for programs like TAP to grow and enable New York's students to stay here at home for higher education. As we look forward to how we can keep TAP strong and serve more New Yorkers, including young immigrant New Yorkers, we support the following enhancements:

- Increase the undergraduate TAP maximum award to \$6,500;
- Increase the undergraduate TAP maximum award for independent students and increasing the income eligibility ceiling for these students;
- Reinstate Graduate TAP; and
- Reduce the restrictions on part-time TAP.

We also support reforms and enhancements including:

- Give financial aid officers the freedom to use their professional judgment and have the ability to update student and family income based on unforeseen circumstances;
- Reduce the number of TAP schedules to reduce complexity, improve efficiency and create incentives for students to complete degrees;
- Update the American with Disabilities Act (ADA) TAP so students receiving TAP who are enrolled part-time have realistic satisfactory academic progress guidelines;

- Use the federal definition of an Independent Student; and
- Discuss alternatives to Ability to Benefit requirements. (The President's budget for FY16 proposes to reinstate an ability-to-benefit option for students, and we will be closely monitoring this proposal to see how it develops before encouraging the state to consider alternatives, following the changes at the federal level.)

### ***New York State's Opportunity Programs***

New York has a wide array of opportunity programs which are models for the country and are an integral financial aid component of minority, economically disadvantaged, and first-generation students. These programs also help them prepare for and complete their degrees. Four opportunity programs serve approximately 25,000 students each year, but more needs to be done. We support an increase of \$6 million for these programs to expand the scope of their reach and help more students realize their college dreams.

#### *Arthur O. Eve Higher Education Opportunity Program (HEOP)*

The Arthur O. Eve Higher Education Opportunity Program provides more than 4,500 students with support services and financial aid, helping them graduate at rates above the national average for all students. Our Sector is deeply committed to this program and other opportunity programs.

The increase proposed in the Governor's Executive Budget is a good starting point from which we can serve more New Yorkers and meet the overwhelming demand for this program. More than simply a student aid program, HEOP is a community with an extensive support system. The success of the HEOP model has led to many Independent Sector schools replicating the model on campus and investing institutional dollars to expand the reach of students served outside the parameters of HEOP admission.

Last year began a new five-year funding cycle for HEOP and I am pleased to say that four new Independent Sector colleges joined the HEOP family, bringing to 53, the number of schools in our Sector serving students through HEOP.

#### *Collegiate Science and Technology Entry Program (C-STEP), Science and Technology Entry Program (STEP)*

While choice and access to higher education is important, retention and graduation are also critical components of what we do in the Independent Sector. C-STEP and STEP are two important programs focused on increasing the enrollment and retention of underrepresented and economically disadvantaged students in programs leading to scientific, technical, or health related careers. As demands for skilled workers in these fields continues to grow, it is important, now more than ever, to



ensure that we are preparing our young people to have the skills and tools necessary to be successful in these fields.

C-STEP is about to enter a new five-year funding cycle. Together with STEP, over 4,700 students are served at participating Independent Sector colleges, and we support improved funding for these two programs.

#### *Liberty Partnerships Program (LPP)*

The Liberty Partnerships Program works to ensure the successful transition of middle and high school students, who are identified as at-risk of dropping out, into successful college graduates who go on to become productive members of society. This program provides tutoring, mentoring, counseling, and promotes college awareness to these at risk students. We support increased funding to make sure that no student falls through the cracks and that they each get the support needed to fulfill their college aspirations.

#### **Contributing to and Fueling New York's Economic Growth**

Colleges and universities are significant economic drivers, providing local economies with jobs and economic activity. In 2013, New York's Independent Sector contributed a total of \$74.3 billion to the state's economy, a major impact in every region of the state. With a \$56.6 billion institutional impact, and over 390,000 employees paying close to \$2 billion in state and local taxes, Independent Sector campuses are among the top ten employers in eight of New York's ten regions. Payroll alone totaled \$26.5 billion, up 15 percent from 2011. The fiscal impact represents the revenue generated by \$1.5 billion in personal income tax paid by Independent Sector employees. These employees support local economies through their spending on goods and services, contributing \$415 million in state and local sales taxes.

#### ***Regulatory Reform: Program Approval***

The Executive Budget contains provisions to streamline the process to approve programs and degrees at SUNY and CUNY. This new program approval process does not extend to private, not-for-profit colleges and universities. As the marketplace changes, employers seek new skills and tools in the graduates they hire to meet the demands they face. Streamlined processes for program approval are how colleges and universities are best able to respond to these business needs and better serve students. Current delays in program approval are a major challenge facing the Independent Sector, inhibiting our schools from being nimble in focusing their academic programs to best prepare their students for the workplace upon graduation.

Currently, thirty-six other states (including California and Texas) have no regulatory authority over the approval of academic programs offered by private, not-for-profit colleges and universities. More recently in 2012, Pennsylvania's Legislature

passed, and the Governor signed, a law that eliminates the need for an institution with a “restricted” charter that is Middle States accredited and in existence in Pennsylvania for at least ten years to receive Pennsylvania Department of Education program or degree approval. The Massachusetts Legislature is currently considering similar legislation.

In order to keep businesses in the state and attract new ones, program approval should cover all of New York’s colleges and universities so the college graduates of this state are ready from day one to meet the dynamic needs of the business marketplace.

### ***Leverage College and University Research Partnerships***

We are supportive of another round of Regional Economic Development Council funding, as well as for START-UP NY and high technology programs including the Centers for Advanced Technology (CATs), Centers of Excellence, the Innovation Hot Spots and Incubators program and the Stem Cell Innovation Fund. Supplementing these efforts, we believe the state should fund the Faculty Development Program and the Technology Transfer Incentive Program to retain talented researchers and promote commercialization. These two programs were reinstated and funded in last year’s budget, but the Executive Budget eliminates funding for this year.

### ***Exceptional Educators: Developing the Pipeline***

#### *Science, Technology, Engineering, and Mathematics (STEM) Incentive Program*

The future of New York State’s growth and prosperity and its position in the global marketplace rests in its students. Providing quality of choice, access through opportunity programs, retention and graduation of these students is paramount in the mission of Independent Sector colleges and universities. We are leaders in degree conferrals in critical high needs areas such as science, technology, engineering, math and education.

The STEM Incentive Program, established in last year’s budget, denies a student’s ability to choose the college or university of their choice that best fits them. Existing state scholarship programs currently in statute allow students to take their scholarship to the college or university of their choice. With additional funding in the Executive Budget coupled with lower than anticipated participation in year one, we believe that the Independent Sector could be included in this program without additional cost to the state.

Our Sector produces 56 percent of the bachelor’s degrees and 73 percent of graduate degrees in STEM fields and the state is projected to have nearly a half-million STEM jobs by 2018, the third highest in the country. To meet this demand and prevent the outsourcing of these jobs out-of-state, the state should tap into the built in strength of all sectors of higher education by expanding the STEM Incentive

Program so talented students can take their scholarship dollars to any college or university in New York State.

*Masters-in-Education Teacher Incentive Scholarship Program*

New York State has some of the best teachers in the country with a wide array of opportunities and schools to choose from. Seventy Independent Sector campuses confer 61 percent of the state's bachelor's and graduate education degrees. If the goal is to have the best teachers, then let us work together to do that by expanding the Masters-in-Education Teacher Incentive Scholarship Program to include our Sector. The goal of all of us is to provide quality access and diversity of choice for high school students across New York so they can choose the institution of higher education that best fits them and gives them the best chance for success.

*Loan Forgiveness: Get on Your Feet Loan Forgiveness Program*

Financial aid programs for students to get into college and complete college are important and allow many to be the first in their families to attain a college degree; however, it is equally important to make sure that these students are not burdened with insurmountable debt loads. The Governor's proposed Get on Your Feet Loan Forgiveness Program seeks to help alleviate and make manageable student loan debt that many graduates face upon entering the workforce. This program would make it easier for recent college graduates to live and work in New York and support our alumni as they launch their careers in the Empire State.

**Conclusion**

In closing, I would like to thank the Legislature for its support of students, and key aid programs that help them achieve their higher education dreams. We have made great strides in strengthening the support network for our students, but as more and more high school students choose to pursue their college dreams, the demand continues to grow and we must work to ensure adequate resources are provided. Let us build on the gains of last year and continue to invest in our students as we prepare and cultivate them to be the future stewards of New York State. I look forward to working with you this year, and I am happy to answer any questions.

# The **Value** of Independent Higher Education

New York's 100+ Private, Not-for-Profit Colleges and Universities



Commission on Independent  
Colleges and Universities



# The **Value** of Independent Higher Education

New York State boasts a robust innovation enterprise and its colleges and universities provide spectacular diversity in part because of federal, state and institutional aid programs. We look forward to New York's continued re-investment in our next generation of leaders. Investing in the Independent Sector helps New York State. On behalf of the 490,000 students enrolled in independent higher education, clcu has these legislative priorities:

## SFY 2015-16 State Legislative Priorities for the Independent Sector

- Invest in students
  - Increase the Tuition Assistance Program (TAP) maximum award and enhance the program to further benefit students
  - Increase funding for Arthur O. Eve Higher Education Opportunity Program (HEOP)
  - Increase funding for Science, Technology, Engineering, and Mathematics Entry Program/Collegiate Science and Technology Entry Program (STEP/C-STEP)
  - Increase funding for Liberty Partnership Programs (LPP)
  - Support Direct Institutional "Bundy" Aid
  - Reinstate Grad TAP
- Support the Higher Education Capital Matching (HECap) Grants Program
- Expand the STEM (Science, Technology, Engineering, and Math) Incentive Program
- Provide incentives to keep college graduates in New York State
- Expand START-UP NY
- Support college and university research partnerships



*Our 100+ private, not-for-profit colleges and universities share one outstanding quality: excellence in higher education. As we look across the state, we see campuses defined by history and tradition; strong and diverse academics and research; urban, suburban and rural locations; productive community engagement and volunteerism; quality faculty and staff, and more. Our sector is idea-generating, innovative, and inspiring. I invite you to learn more about the largest Independent Sector of higher education in our country.*

**Laura L. Anglin, President**



# The Independent Difference

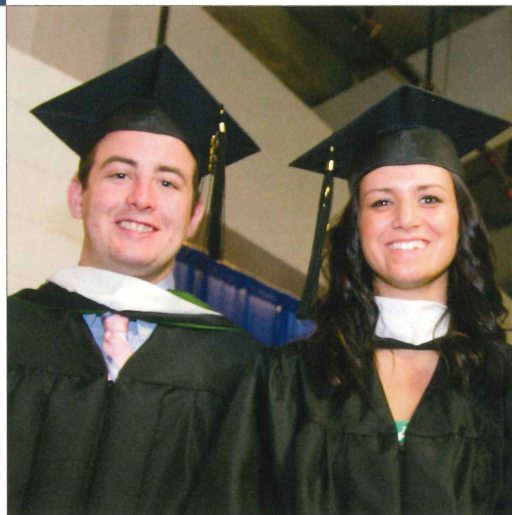
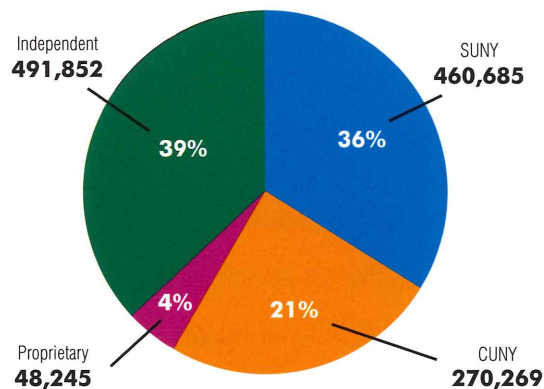
New York's independent colleges and universities teach the people who solve problems and change the world.

First and foremost, the role of the Independent Sector is to educate students. Yet our campuses do much more. They act as workforce and innovative catalysts, anchor tenants, community partners, and outreach partners throughout the state.

Independent higher education has educated New Yorkers since 1754 with the founding of King's College, now Columbia University. Across the state, there are more than 100 private, not-for-profit colleges and universities, the largest number of any state in the nation.

Students from across the state, nation and world choose to study at New York State independent colleges and universities, graduate and become leaders and engaged citizens. The faculty and staff at private, not-for-profit colleges and universities are talented teachers, researchers, and mentors—and many are actively engaged in their communities and regions.

Where College Students Enroll in New York State



## Did You Know?

**Four in ten** college students in New York State enroll in Independent Sector colleges and universities.



## By the Numbers

**289** National Merit Scholars entered Independent Sector colleges and universities in 2013

The Independent Sector awards **51%** of the bachelor's degrees, **71%** of the master's, and **80%** of the doctoral and professional degrees.



51% B.A.



71% M.A.



80%  
Doctoral and Professional degrees



*Our alumni are the next generation of teachers, doctors, nurses, scientists, business executives, government and community leaders. For example, Meshach Cummings, a Union College HEOP graduate, is now teaching in New York City. His story is our story.*



# The Independent Difference: **Diversity**

People often ask what sets the Independent Sector apart. While the answer is many things, one difference stands as the linchpin: diversity. Remarkable in the diversity of its learning environments, the Independent Sector of higher education stretches across New York State, offering up a variety of campus settings, sizes, types and missions.

With more than 490,000 students, New York's independent colleges and universities provide a variety of higher education options and environments. From prestigious liberal arts colleges to major research institutions, to faith-based colleges to two-year colleges, to schools of medicine and law, music and culinary arts... the diversity in the Independent Sector is truly distinctive.

Our campuses also range in size, from those serving fewer than 100 students to those serving more than 40,000 students, and can be found in urban, suburban and rural areas. This offers students a choice for their higher education that correlates to greater fit for students and better chance for future success.

## Number of New York Independent Sector Institutions Offering Degree Programs at Different Levels

**62** Research/Doctoral  
**105** Master's  
**97** Bachelor's  
**60** Associate's

## New York's Independent Sector Works for Non-Traditional Students

**21%** are 25 years or older

**17%** attend part-time



## Did You Know?

Nearly **90** independent colleges enroll fewer than 2,000 students.



## By the Numbers

**154** Nobel Laureates in total have been affiliated with Independent Sector colleges and universities.

**65** four-year and graduate Independent Sector colleges and universities are NCAA members.

# The Independent Difference: **Success**

Independent Sector campuses are New York's leading source of bachelor's and graduate degrees. Our students earn their degrees in less time, avoiding additional tuition and beginning their careers or graduate studies earlier.

Our colleges and universities are home to thinkers, educators, researchers, and innovators who can play a vital role in educating our next generation of leaders, as well as developing new technology and finding solutions to a myriad of challenges facing our communities.

Higher education provides immeasurable value to New York's students, some of whom are the first in their families to earn a college degree. This value also extends to residents, businesses, and the larger community, including cities, towns, and villages where campuses are located. Investment in higher education is one of the best investments a society can make.

## **By the Numbers**

Graduation rates for first-time students entering a baccalaureate program at New York's private, not-for-profit colleges and universities have **increased steadily** since 2000.

The Independent Sector leads degree completions in the state with a **69.1%** six-year graduation rate.

Since 2006, the Independent Sector has seen a **14%** increase in the number of degrees awarded.

## **Did You Know?**

Higher education gives college graduates greater economic security. Individuals with a bachelor's degree can expect to earn more per year than those with a high school diploma – roughly **\$1 million more** in a lifetime.

## **Gross Average Income by Degree**

Bachelor's degree and higher **\$88K**



Associate's degree **\$44K**



High School diploma **\$35K**



## **Independent Education Creates a Lifelong Network**

More than 1.3 million alumni of New York State's Independent Sector institutions live in New York State. Our alumni are some of the state's most successful leaders. They also keep close ties to their alma maters and give back to current students as mentors and presenters. To see the stories of some of our alumni, visit: [www.cicu.org/member-colleges-universities/distinguished-alumni](http://www.cicu.org/member-colleges-universities/distinguished-alumni)



Scan this QR code to meet some of our distinguished alumni.



*Hashem Al-Hadid, an alumnus of Utica College, moved from his home country of Jordan to study at the small private college. He became an intern for Gilroy Insurance in New Hartford, NY and was offered a full-time job upon graduation.*



# Exceptional Educators: **Serving** New York Students

Independent, not-for-profit campuses serve a public mission by educating students from all corners of the state and from all income and demographic groups. Financial aid—grants and scholarships from the federal and state governments and from the colleges themselves—helps students to choose the educational setting that is best for them.

Our campuses are committed to helping New York students and their parents meet college costs with grants and scholarships, combined with aid from state and federal programs. In fact, institutional aid has grown faster than many government sources over the past decade. Still, students in the Independent Sector benefit greatly from New York State programs including TAP, as well as opportunity programs (HEOP, STEP/C-STEP, and LPP).

With the help of these programs, students from across New York State graduate and become the next generation of leaders in law, government, nonprofits, medicine, education, business and many other industries. They start companies and develop new innovations to improve our lives. The Independent Sector is proud of the vast achievements of our home-grown talent.

*Our campuses are answering the call to increase college opportunity for low-income and first-generation students. Independent campuses are doing far more than just providing financial support. They are implementing a variety of promising models for others to put to use—from recruitment to remediation to retention.*



## By the Numbers

The Tuition Assistance Program (TAP) helps **372,000+** students pay tuition at a New York State college or university. In 2012-13, students at Independent colleges and universities received **\$221 million** in TAP funds.

More than half of Independent Sector undergraduates who receive TAP support (52 percent) come from families with incomes **less than \$20,000**; nearly three-quarters (73 percent) have family incomes **below \$40,000**

Independent Sector institutions annually provide **\$4.6 billion** in institutionally funded financial aid.

## Committed to Access and Opportunity

## The Independent Sector Educates New York State Residents

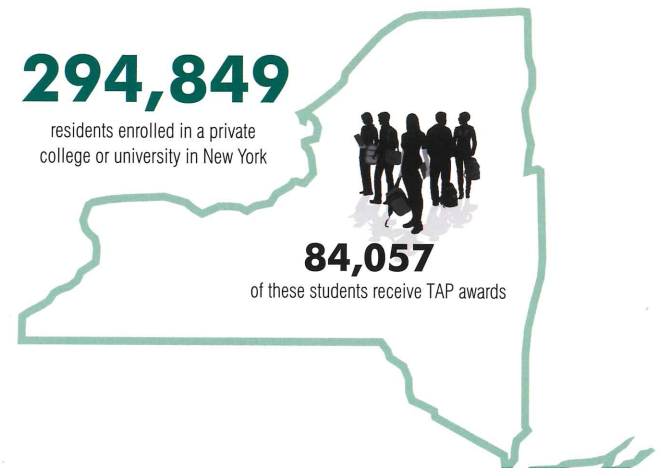
**294,849**

residents enrolled in a private  
college or university in New York



**84,057**

of these students receive TAP awards





# Exceptional Educators: **Developing** the Education Pipeline

## Engaging Latino Students

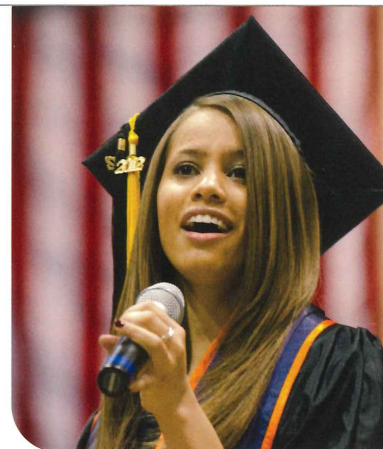
Young, smart, determined: These qualities define the fast growing Hispanic population nationwide. The rising graduation rate among those who pursue bachelor's degrees underscores this trend. At New York's private, not-for-profit colleges and universities, graduation rates for Hispanic students outpace the national average by close to five percent. Last academic year, almost half of the Hispanic students who earned a bachelor's or graduate degree in New York State did so at one of the state's Independent Sector campuses.

Outreach efforts made by our campuses seek to help even greater numbers of Latino high school students learn about and attend college. An annual highlight of these efforts is the Latino College Fair in the Bronx, that draws hundreds of high school students and families to learn about planning and paying for college, ask questions of financial aid experts, and browse more than 50 campus information tables. Additionally, the fair offers Spanish-speaking translations for attendees.

Such attention marks New York's diverse set of Independent Sector campuses, where many take a personal interest in helping Latino students succeed. They lead the way in closing the educational attainment gap, expanding access to advanced study and careers, as well as sharing best practices in outreach, enrollment, retention and graduation.

## Pre K-12 Outreach

- Laboratory preschools
- Innovative after-school programs
- Middle school programs
- Summer programming and "taste of college" camps
- College-level courses
- STEM workshops



## In Service to Veterans

In addition to the Federal Post-9/11 GI Bill, many of New York's 100+ private, not-for-profit colleges and universities offer tuition assistance and additional services to support veterans and their family members who want to go to college. We invite you to learn more: [www.nycolleges.org/veterans](http://www.nycolleges.org/veterans)



## Supporting Transfer Students

With one-third of all students transferring during the course of their college career, school counselors and transfer students themselves, are sure to welcome a resource now available to help them navigate the process. Called Map2Transfer, the clcu-initiated project gathers valuable information from member campuses about transfer admissions. Articulation agreements, course transferability, student aid and tips to ease the process are all provided in Map2Transfer, accessible at [www.nycolleges.org](http://www.nycolleges.org).

The project is funded through a federal College Access Challenge Grant awarded to clcu by the New York State Higher Education Services Corporation (HESC).



*Scan this QR code to learn more about our transfer resources.*

# Talent Magnet: Students **Choosing** the Empire State

Colleges and universities are strong catalysts for economic development, energizing their communities by attracting talented students.

Drawn by an impressive array of renowned academic programs, campus environments, social diversity, and financial aid, young people from around the nation and world choose to come to New York State for their higher education. Of the 1.3 million students enrolled in New York State, approximately three out of four of these students are New York residents.

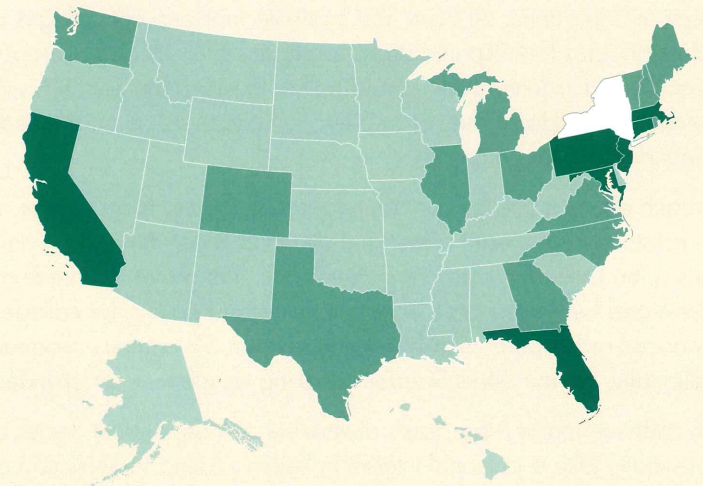
To build on their competitive advantage in attracting and developing human capital, colleges and universities are partnering with both public and private organizations to encourage students to stay in New York State after graduation. In some cases, students will take jobs based on internship and co-op experiences; others will start companies.

## By the Numbers

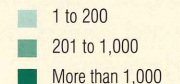
New York State is the **leading destination** for first-time freshmen who leave their home state for higher education. More of these students choose New York than any other state.

New York State's Independent Sector of higher education continues to be a talent magnet, increasing total enrollment by **11 percent** between fall 2003 (443,915) and fall 2013 (491,852).

## New York State's Independent Colleges and Universities Attract First-time Freshmen from Every State



Count of first-time students from other states that attend private not-for-profit colleges and universities in New York State



## IS Top Talent Stays in New York

*Eben Bayer, originally from Vermont, is the CEO and co-founder of Ecovative, an environmentally friendly organic insulation and compostable packaging materials company located in Green Island, NY. Bayer is a Rensselaer Polytechnic Institute graduate with dual degrees in Mechanical Engineering and Innovation and Design. The co-founder and Chief Scientist of Ecovative Design, Gavin McIntyre, also received his dual B.S. in Mechanical Engineering and Product Design from Rensselaer Polytechnic Institute. Bayer and McIntyre founded the company as students.*



# Talent Magnet: **Beyond** Students

Private, not-for-profit colleges and universities attract top faculty, researchers and scientists from across the globe to make New York State their homes. Additionally, campuses attract staff and administrators who choose to work for Independent Sector campuses and assist students in realizing their higher education goals. Visitors and families come to New York State for parent's weekends, sporting events and other activities, spending \$4.5 billion annually.

Many campuses are now attracting businesses and companies to locate nearby to access students, faculty and research to create new jobs and innovations right here in New York State.

*A \$600,000 National Science Foundation grant funded a partnership led by University of Rochester's Associate Professor James McGrath to manufacture nano-porous silicon membranes used in portable devices that can analyze DNA in remote settings.*



## **IS Faculty Changing the World**

*An assistant professor at Albany Medical College has received a \$1.5 million, five-year research grant from the National Institute of Health to support her investigation into the role of an early type of stem cell in infectious disease. The work of Dr. Katherine MacNamara could lead to the development of new therapies to increase human defense against diseases like influenza.*



*Fulbright Scholar-in-Residence Vaneshran Arumugam, is a South African actor and artist who performed, taught and produced special events at St. Francis College.*

## **By the Numbers**

**394,386** – Employees in the IS

Estimated tech spinoffs add another **12,167** jobs

**\$26.5 billion** - Total payroll

*Marcus L. Thomeer, Ph.D. and Christopher Lopata, Psy.D., co-founders of the Institute for Autism Research at Canisius College, found a comprehensive summer treatment program to be highly effective for children with high-functioning autism spectrum disorders.*



# Workforce and Innovation Catalyst: Cultivating Leaders

Independent colleges and universities are forward-thinking and enterprising. In New York, in particular, the Independent Sector provides the advantages that help develop the very best leaders to move forward new ideas and innovations. The investment in research and science produces the next generation of inventions and medical breakthroughs that save lives and improve quality of life. Additionally, college and university intellectual property is used to start companies that provide jobs and economic vitality.

New York's Independent Sector is a leader in producing liberal arts and education degrees, as well as a major force behind the critical degrees that New York will need to meet STEM and healthcare workforce needs in the future.

## Did You Know?

The **demand for nurses** will grow in the coming years, increasing by more than **20 percent** over the next decade. Independent Sector colleges and universities produced more than half—**53%**—of all nursing degrees awarded in New York State.



## By the Numbers

The Independent Sector awarded **56%** of the bachelor's degrees, and **73%** of graduate degrees earned in **STEM** fields in New York State, which includes:



**Biological and biomedical sciences;**

**57%** bachelor's, **71%** graduate

**Physical sciences and science technologies;**

**47%** bachelor's, **66%** graduate



**Computer and information sciences;**

**48%** bachelor's, **68%** graduate

**Engineering and engineering technologies;**

**67%** bachelor's, **78%** graduate



**Mathematics and statistics;**

**48%** bachelor's, **71%** graduate

## Educating Teachers

**70** Independent Sector campuses confer **61%** of the state's bachelor's and graduate **education** degrees.





# Workforce and Innovation Catalyst: Developing Ideas and Innovation

We are at the dawn of a new age, a knowledge-transfer age that turns ideas and innovations into viable businesses and sustainable ways to improve human life. This new age, collectively identified as the knowledge-based economy, is primed for growth. New York's Independent Sector of higher education provides the ideal conditions for the growth of viable ideas: the best talent, world-class facilities, and a desire to transfer these ideas to companies and communities.

Private, not-for-profit colleges and universities, are at the forefront of innovation. The result is a surge in new ideas, entrepreneurship programs, social and business incubators, and technology transfer—on campus and off—in partnerships formed between private and public sector organizations.

## A Liberal Arts Leader

Liberal arts students and faculty in the Independent Sector are making meaningful contributions generating new ideas and innovations and then transferring those ideas to New York's people and communities.

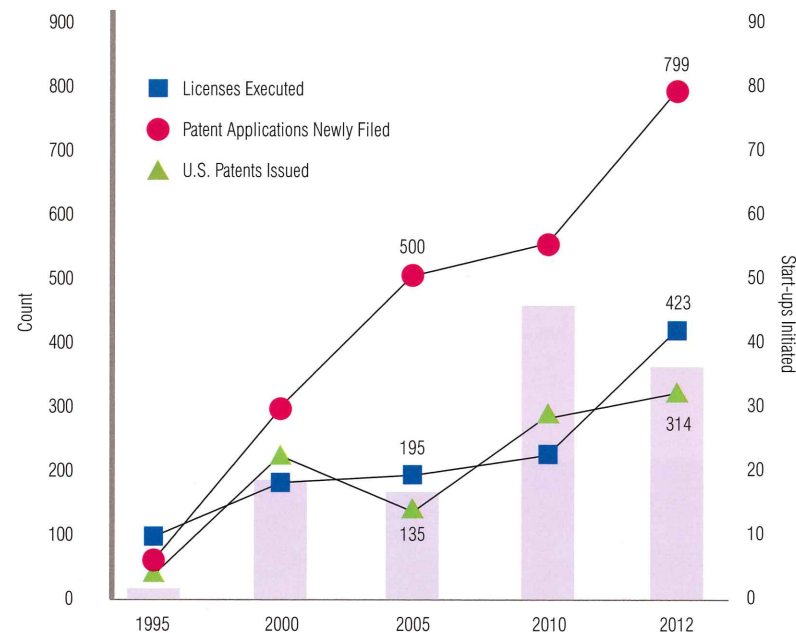
Peter Maher, a government graduate from Hamilton College, interned with Kevin Simons, an alumnus and deputy police chief in Rome, NY, to help generate new ideas in community policing as part of his senior thesis research. The police department adopted some of his research and are actively using the ideas in their current and future plans.



## Did You Know?

From marine engineering to cybersecurity and from game design to jazz arts, Independent Sector students are pursuing

## New York's Independent Sector Expertise Indicators, 1995-2012



## Incubating New York's Future

Dedicated to nurturing early-stage ventures, incubators across New York State Independent Sector campuses vary in the way they deliver their services and in the types of clients they serve. All aim to accelerate economic growth and revitalization in the state.

Visit [www.cicu.org/innovation](http://www.cicu.org/innovation) for a list of programs by region or scan this QR code.



160 Varick Street is a Manhattan incubator that New York University launched in partnership with New York City and Trinity Real Estate.



# New York's 100+ Private, Not-for-Profit Colleges and Universities

## Western New York

1. Canisius College  
[www.canisius.edu](http://www.canisius.edu)
2. D'Youville College  
[www.dyc.edu](http://www.dyc.edu)
3. Daemen College  
[www.daemen.edu](http://www.daemen.edu)
4. Hilbert College  
[www.hilbert.edu](http://www.hilbert.edu)
5. Houghton College  
[www.houghton.edu](http://www.houghton.edu)
6. Medaille College  
[www.medaille.edu](http://www.medaille.edu)
7. Niagara University  
[www.niagara.edu](http://www.niagara.edu)
8. St. Bonaventure University  
[www.sbu.edu](http://www.sbu.edu)
9. Trocaire College  
[www.trocaire.edu](http://www.trocaire.edu)
10. Villa Maria College  
[www.villa.edu](http://www.villa.edu)

## Finger Lakes

1. Finger Lakes Health College of Nursing  
[www.flhealth.org/rn](http://www.flhealth.org/rn)
2. Hobart and William Smith Colleges  
[www.hws.edu](http://www.hws.edu)
3. Keuka College  
[www.keuka.edu](http://www.keuka.edu)
4. Nazareth College  
[www.naz.edu](http://www.naz.edu)
5. New York Chiropractic College  
[www.nycc.edu](http://www.nycc.edu)
6. Roberts Wesleyan College  
[www.roberts.edu](http://www.roberts.edu)
7. Rochester Institute of Technology  
[www.rit.edu](http://www.rit.edu)
8. St. John Fisher College  
[www.sjfc.edu](http://www.sjfc.edu)
9. University of Rochester  
[www.rochester.edu](http://www.rochester.edu)

## Central New York

1. Cazenovia College  
[www.cazenovia.edu](http://www.cazenovia.edu)
2. Colgate University  
[www.colgate.edu](http://www.colgate.edu)
3. Le Moyne College  
[www.limoyn.edu](http://www.limoyn.edu)
4. St. Joseph's College of Nursing (at St. Joseph's Hospital Health Center)  
[www.sjhcon.edu](http://www.sjhcon.edu)
5. Syracuse University  
[www.syr.edu](http://www.syr.edu)
6. Wells College  
[www.wells.edu](http://www.wells.edu)

## Southern Tier

1. Cornell University  
[www.cornell.edu](http://www.cornell.edu)
2. Elmira College  
[www.elmira.edu](http://www.elmira.edu)
3. Ithaca College  
[www.ithaca.edu](http://www.ithaca.edu)

## Mohawk Valley

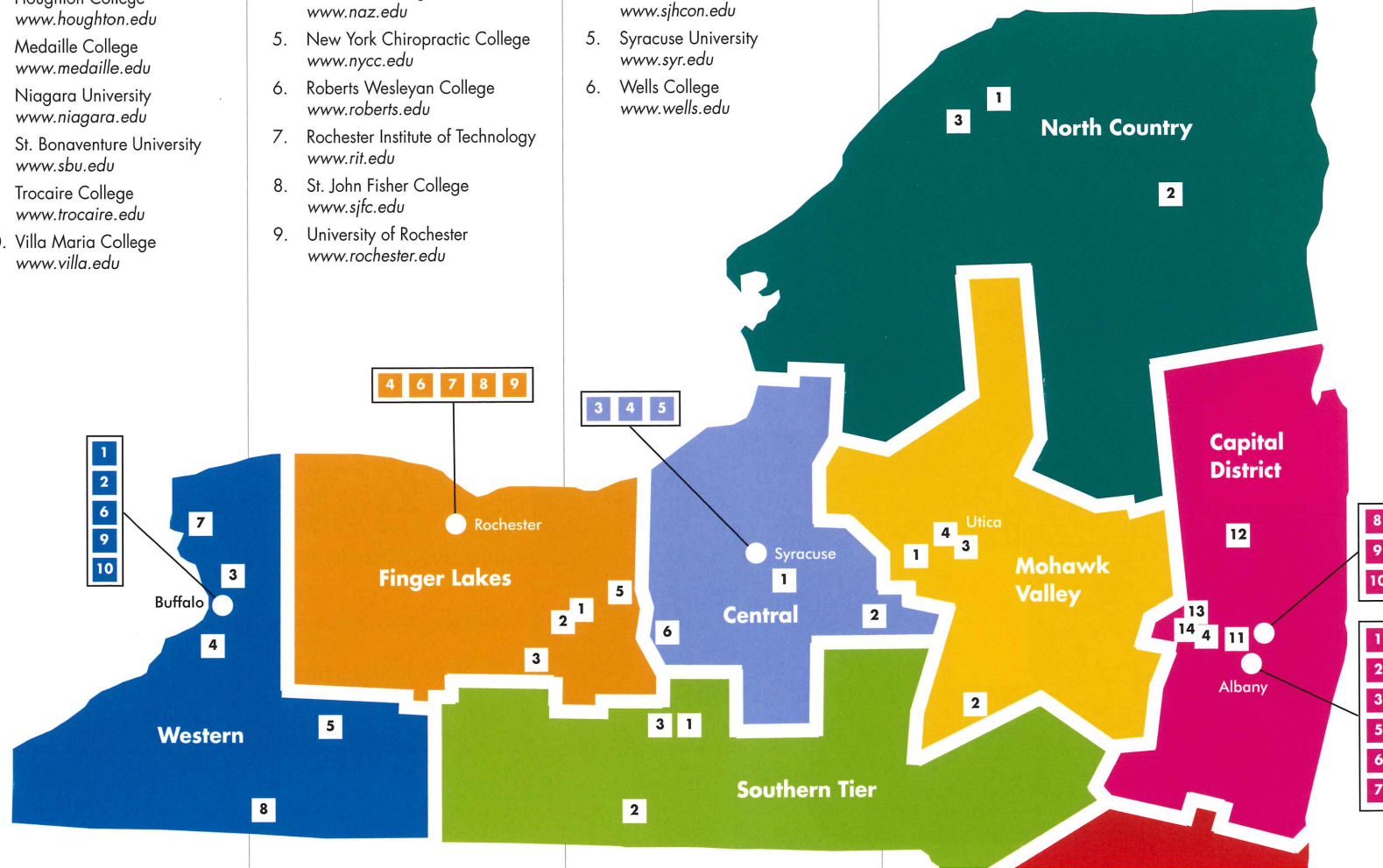
1. Hamilton College  
[www.hamilton.edu](http://www.hamilton.edu)
2. Hartwick College  
[www.hartwick.edu](http://www.hartwick.edu)
3. St. Elizabeth College of Nursing  
[www.secon.edu](http://www.secon.edu)
4. Utica College  
[www.utica.edu](http://www.utica.edu)

## North Country

1. Clarkson University  
[www.clarkson.edu](http://www.clarkson.edu)
2. Paul Smith's College of Arts and Sciences  
[www.paulsmiths.edu](http://www.paulsmiths.edu)
3. St. Lawrence University  
[www.stlawu.edu](http://www.stlawu.edu)

## Capital District

1. Albany College of Pharmacy and Health Sciences  
[www.acphs.edu](http://www.acphs.edu)
2. Albany Law School  
[www.albanylaw.edu](http://www.albanylaw.edu)
3. Albany Medical College  
[www.amc.edu/academic](http://www.amc.edu/academic)
4. The Belanger School of Nursing  
[www.ehson.org](http://www.ehson.org)
5. The College of Saint Rose  
[www.strose.edu](http://www.strose.edu)
6. Maria College  
[www.mariacollege.edu](http://www.mariacollege.edu)
7. Memorial Hospital School of Nursing  
[www.nehealth.com/son](http://www.nehealth.com/son)
8. Rensselaer Polytechnic Institute  
[www.rpi.edu](http://www.rpi.edu)
9. The Sage Colleges  
[www.sage.edu](http://www.sage.edu)
10. Samaritan Hospital School of Nursing  
[www.nehealth.com/son](http://www.nehealth.com/son)
11. Siena College  
[www.siena.edu](http://www.siena.edu)
12. Skidmore College  
[www.skidmore.edu](http://www.skidmore.edu)
13. Union College  
[www.union.edu](http://www.union.edu)
14. Union Graduate College  
[www.uniongraduatecollege.edu](http://www.uniongraduatecollege.edu)







### Mid-Hudson

1. Bard College  
[www.bard.edu](http://www.bard.edu)
2. Cochran School of Nursing  
[www.cochranschoolofnursing.us](http://www.cochranschoolofnursing.us)
3. The College of New Rochelle  
[www.cnr.edu](http://www.cnr.edu)
4. Concordia College  
[www.concordia-ny.edu](http://www.concordia-ny.edu)
5. The Culinary Institute of America  
[www.ciachef.edu](http://www.ciachef.edu)
6. Dominican College  
[www.dc.edu](http://www.dc.edu)

7. Fei Tian College  
[www.feitiancollege.org](http://www.feitiancollege.org)
8. Iona College  
[www.iona.edu](http://www.iona.edu)
9. Manhattanville College  
[www.manhattanville.edu](http://www.manhattanville.edu)
10. Marist College  
[www.marist.edu](http://www.marist.edu)
11. Mercy College  
[www.mercy.edu](http://www.mercy.edu)
12. Montefiore School of Nursing  
[www.montefiorehealthsystem.org](http://www.montefiorehealthsystem.org)

13. Mount Saint Mary College  
[www.msmc.edu](http://www.msmc.edu)
14. Nyack College  
[www.nyack.edu](http://www.nyack.edu)
15. Sarah Lawrence College  
[www.sarahlawrence.edu](http://www.sarahlawrence.edu)
16. St. Thomas Aquinas College  
[www.stac.edu](http://www.stac.edu)
17. Vassar College  
[www.vassar.edu](http://www.vassar.edu)

### New York City

1. American Academy McAllister Institute  
[www.funeraleducation.org](http://www.funeraleducation.org)
2. Bank Street College of Education  
[www.bankstreet.edu](http://www.bankstreet.edu)
3. Barnard College  
[www.barnard.edu](http://www.barnard.edu)
4. Boricua College  
[www.boricuacollege.edu](http://www.boricuacollege.edu)
5. Bramson ORT College  
[www.bramsonort.edu](http://www.bramsonort.edu)
6. College of Mount Saint Vincent  
[www.mountsaintvincent.edu](http://www.mountsaintvincent.edu)
7. Columbia University  
[www.columbia.edu](http://www.columbia.edu)
8. The Cooper Union  
[www.cooper.edu](http://www.cooper.edu)
9. Fordham University  
[www.fordham.edu](http://www.fordham.edu)
10. Helene Fuld College of Nursing  
[www.helenefuld.edu](http://www.helenefuld.edu)
11. Institute of Design and Construction  
[www.idc.edu](http://www.idc.edu)
12. The King's College  
[www.tkc.edu](http://www.tkc.edu)
13. Manhattan College  
[www.manhattan.edu](http://www.manhattan.edu)
14. Manhattan School of Music  
[www.msmnyc.edu](http://www.msmnyc.edu)
15. Marymount Manhattan College  
[www.mmm.edu](http://www.mmm.edu)
16. Metropolitan College of New York  
[www.mcnyc.edu](http://www.mcnyc.edu)
17. The New School  
[www.newschool.edu](http://www.newschool.edu)
18. New York College of Podiatric Medicine  
[www.nycpm.edu](http://www.nycpm.edu)

19. New York School of Interior Design  
[www.nysid.edu](http://www.nysid.edu)
20. New York University  
[www.nyu.edu](http://www.nyu.edu)
21. Pace University  
[www.pace.edu](http://www.pace.edu)
22. Phillips Beth Israel School of Nursing  
[www.pbisn.edu](http://www.pbisn.edu)
23. Pratt Institute  
[www.pratt.edu](http://www.pratt.edu)
24. Relay Graduate School of Education  
[www.relay.edu](http://www.relay.edu)
25. Richard Gilder Graduate School at the American Museum of Natural History  
[rggs.amnh.org](http://rggs.amnh.org)
26. The Rockefeller University  
[www.rockefeller.edu](http://www.rockefeller.edu)
27. St. Francis College  
[www.sfc.edu](http://www.sfc.edu)
28. St. John's University  
[www.stjohns.edu](http://www.stjohns.edu)
29. St. Joseph's College  
[www.sjcny.edu](http://www.sjcny.edu)
30. Teachers College of Columbia University  
[www.tc.columbia.edu](http://www.tc.columbia.edu)
31. The Touro College and University System  
[www.touro.edu](http://www.touro.edu)
32. Vaughn College of Aeronautics and Technology  
[www.vaughn.edu](http://www.vaughn.edu)
33. Wagner College  
[www.wagner.edu](http://www.wagner.edu)
34. Yeshiva University  
[www.yu.edu](http://www.yu.edu)

### Long Island

1. Adelphi University  
[www.adelphi.edu](http://www.adelphi.edu)
2. Cold Spring Harbor Laboratory, Watson School of Biological Sciences  
[www.cshl.edu/gradschool](http://www.cshl.edu/gradschool)
3. Dowling College  
[www.dowling.edu](http://www.dowling.edu)
4. Hofstra University  
[www.hofstra.edu](http://www.hofstra.edu)
5. Long Island University  
[www.liu.edu](http://www.liu.edu)
6. Molloy College  
[www.molloy.edu](http://www.molloy.edu)
7. New York Institute of Technology (NYIT)  
[www.nyit.edu](http://www.nyit.edu)
8. Webb Institute  
[www.webb.edu](http://www.webb.edu)



# Resources: **Learn** More about Independent Higher Education

## Independent Sector Resources:

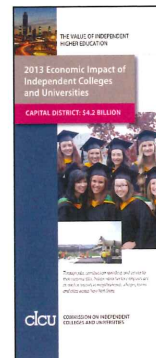
### About CICU Brochure

An overview brochure about the Commission on Independent Colleges and Universities (CICU).



### Economic Impact Study and Brochures

The Independent Sector of higher education's bi-annual economic impact study providing statewide and regional impact numbers.



### The Independent Sector Magazine

Annual magazine showcasing the cultural, economic and social contributions and news from New York's 100+ private, not-for-profit colleges and universities.

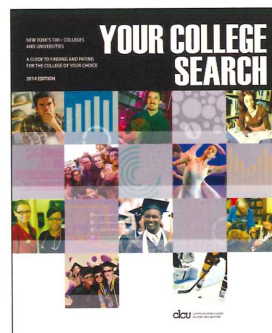


For more publications and information, visit [ww.cicu.org](http://ww.cicu.org) and follow us on Twitter at @CICU.

## Admissions and Financial Aid Resources:

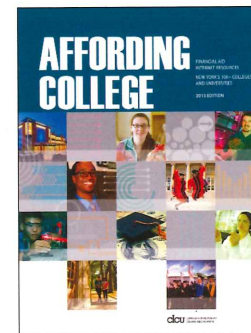
### Your College Search

Campus Profiles of New York's 100+ private, not-for-profit colleges and universities, a Locator Map, and helpful websites.



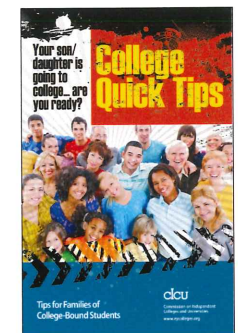
### Affording College

Overview of the financial aid process and descriptions of the major financial aid programs, plus a locator map containing contact information for the 100+ private colleges and universities in New York state. Available in English and Spanish.



### College Quick Tips & Quick Tips for Families

A concise guide to managing your money and workload at college. Learn some helpful tips on keeping your college costs down, and your semester grades up! Family version is also available in Spanish.



For more publications and information, visit [www.nycolleges.org](http://www.nycolleges.org).

## Other affiliated program resources:

For more information on student aid advocacy visit: [www.nystudentaidalliance.org](http://www.nystudentaidalliance.org) and for information on teacher preparation visit: [www.isnetworked.org](http://www.isnetworked.org).

For a list of data sources and photo credits used in this publication, visit: <http://www.cicu.org/ISvalue>



## Commission on Independent Colleges and Universities

17 Elk Street, PO Box 7289  
Albany, NY 12224-0289

[www.cicu.org](http://www.cicu.org)  
[www.nycolleges.org](http://www.nycolleges.org)

### New York's 100+ Private, Not-for-Profit Colleges and Universities

Adelphi University	The College of New Rochelle	Institute of Design and Construction	New York College of Podiatric Medicine	St. Francis College
Albany College of Pharmacy and Health Sciences	The College of Saint Rose	Iona College	New York Institute of Technology (NYIT)	St. John Fisher College
Albany Law School	Columbia University	Ithaca College	New York School of Interior Design	St. John's University
Albany Medical College	Concordia College	Keuka College	New York University	St. Joseph's College, New York
American Academy McAllister Institute of Funeral Service	The Cooper Union	The King's College	Niagara University	St. Joseph's College of Nursing at St. Joseph's Hospital Health Center
American Museum of Natural History, Richard Gilder Graduate School	Cornell University	Le Moyne College	Nyack College	St. Lawrence University
Bank Street College of Education	The Culinary Institute of America	Long Island University	Pace University	St. Thomas Aquinas College
Bard College	Daemen College	Manhattan College	Paul Smith's College of Arts and Sciences	Syracuse University
Barnard College	Dominican College	Manhattan School of Music	Phillips Beth Israel School of Nursing	Teachers College, Columbia University
The Belanger School of Nursing	Dowling College	Manhattanville College	Pratt Institute	Touro College and University System
Boricua College	D'Youville College	Maria College	Relay Graduate School of Education	Trocaire College
Bramson ORT College	Elmira College	Marist College	Rensselaer Polytechnic Institute	Union College
Canisius College	Fei Tian College	Marymount Manhattan College	Roberts Wesleyan College	Union Graduate College
Cazenovia College	Finger Lakes Health College of Nursing	Medaille College	Rochester Institute of Technology	University of Rochester
Clarkson University	Fordham University	Mercy College	The Rockefeller University	Utica College
Cochran School of Nursing	Hamilton College	Metropolitan College of New York	The Sage Colleges	Vassar College
Cold Spring Harbor Laboratory, Watson School of Biological Sciences	Hartwick College	Molloy College	Samaritan Hospital School of Nursing	Vaughn College of Aeronautics and Technology
Colgate University	Helene Fuld College of Nursing	Montefiore School of Nursing	Sarah Lawrence College	Villa Maria College
College of Mount Saint Vincent	Hilbert College	Mount Saint Mary College	Siena College	Wagner College
	Hobart and William Smith Colleges	Nazareth College	Skidmore College	Webb Institute
	Hofstra University	The New School	St. Bonaventure University	Wells College
	Houghton College	New York Chiropractic College	St. Elizabeth College of Nursing	Yeshiva University



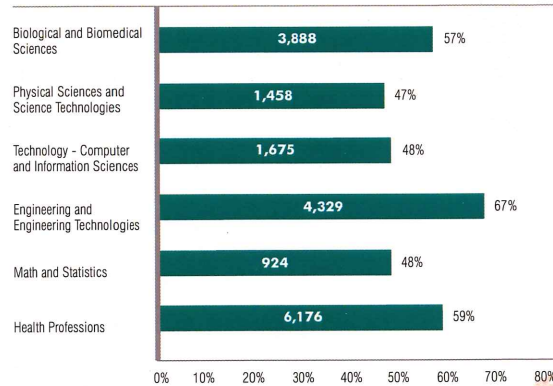


■ **Expand the STEM Incentive Program.** The Independent Sector is the largest producer of degrees in science, technology, engineering and mathematics (STEM) fields, awarding 56% of the bachelor's degrees and 73% of graduate degrees in New York State. The STEM fields are critically important to the future of our economy and there continues to be a growing need for graduates. To meet this need, we ask that the STEM Incentive Program enacted in last year's budget be expanded so talented students can take their scholarship dollars to any college or university in New York State including Independent Sector campuses. Other state scholarship programs currently in statute allow students to take their scholarships to the college or university of their choice. This provides students the opportunity to succeed in the environment that is the best fit for them.



■ **Expand the Masters-in-Education Teacher Incentive Scholarship Program.** The Executive Budget includes a provision for providing up to 500 full scholarship awards for high achieving graduates of New York colleges to attend SUNY or CUNY teacher preparation graduate programs, provided they commit to teach in a New York public school for five years. This initiative does not include graduate students studying at private, not-for-profit colleges and universities. We ask that the Legislature enhance the proposal to include the Independent Sector, ensuring students have the opportunity to attend the institutions where they have the best chance of being successful.

Independent Sector Percentage of STEM and Related Bachelor's Degrees, 2012-13



Source: National Center for Education Statistics, Integrated Postsecondary Education Data System.  
MDM IDs: 15001183-15001187, 15001008.  
Note: All STEM fields (excluding Health Professions) defined using New York State's CIP groups.

### Educating Teachers

70 Independent Sector campuses confer **61%** of the state's bachelor's and graduate **education** degrees.

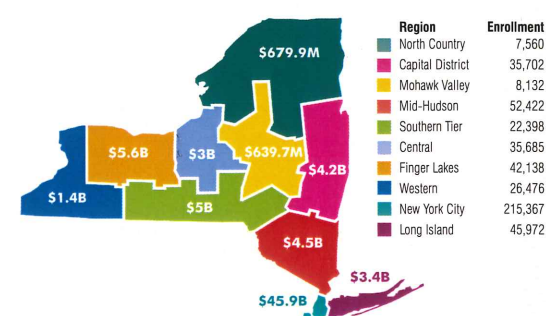
■ **Support student loan forgiveness.** The Governor's proposed Get on Your Feet Loan Forgiveness Program seeks to help alleviate and make manageable student loan debt that many graduates face upon entering the workforce. This program will make it easier for recent college graduates to live and work in New York State and support our alumni as they launch their careers in the Empire State.



## Grow New York's Economy

Higher education institutions provide their cities, towns, and villages with educated individuals. They also are a critical source of jobs and economic activity. In 2013, New York's private colleges and universities contributed more than \$74 billion to the state's economy, a positive impact in every region of the state.

### Economic Impact of New York State's Independent Sector of Higher Education



Source: 2013 Economic Impact of New York State's Independent Sector of Higher Education, prepared by the Center for Governmental Research ([www.cgr.org](http://www.cgr.org)) for the Commission on Independent Colleges and Universities ([www.cicu.org](http://www.cicu.org)). New York State Education Department, fall 2013 degree credit enrollment for undergraduate and graduate students.

### ■ Leverage college and university research partnerships.

By training innovators and fostering new ideas, higher education creates new knowledge, spurs development of jobs and businesses, and improves our lives. The Executive Budget provides support for the Regional Economic Development Councils, START-UP NY, the Centers for Advanced Technology (CATs), Centers of Excellence, the Innovation Hot Spots and Incubators Program, the Innovation Venture Capital Fund, and the Stem Cell Innovation Fund. We support enhanced funding for these programs. Supplementing these efforts, New York State should fund and expand the Faculty Development Program, the Technology

85,000 resident students depend on TAP annually to attend an independent college or university in New York State. We appreciate the Governor and Legislature's ongoing commitment to TAP. As we look forward to how we can keep TAP strong and serve more students, we support enhancements including: increasing the undergraduate maximum award to \$6,500; reinstating Graduate TAP; increasing the undergraduate maximum award and income ceiling for independent students; and reducing the restrictions on part-time TAP.

■ **Build on increases for opportunity programs.** Opportunity programs have a proven, measurable effect on the number of economically and educationally disadvantaged, as well as first-generation, students who attend and complete college. Demand for these programs exceeds the current funding available. We support expanding these programs, beginning with the New York State Board of Regents' recent call to increase funding for opportunity programs by \$6 million.

- **The Arthur O. Eve Higher Education Opportunity Program (HEOP)** provides economically and educationally disadvantaged students access to higher education and support to help them succeed. HEOP students graduate at rates above the national average for all students. Currently, 53 private colleges and universities participate in this program.
- **The Collegiate Science and Technology Entry Program (C-STEP)** and its high school counterpart STEP focus on increasing the enrollment and retention of underrepresented and economically disadvantaged students in programs leading to scientific, technical, or health related careers. Together these programs serve nearly 4,600 students at participating Independent Sector colleges.
- **The Liberty Partnerships Program (LPP)** works to reduce New York's high school dropout rate by tutoring, mentoring, counseling, and promoting college awareness among at risk students. Thirteen Independent Sector campuses participate in the LPP program.

■ **Support Direct Institutional "Bundy" Aid.** Bundy Aid is distributed to independent colleges and universities based on degrees conferred. Typically, institutions use this aid to supplement student financial aid and scholarships. The partnership between the state and independent colleges helps New York educate students at a lower total cost while providing students with a range of higher education campus options.





## The Value of Independent Higher Education

Remarkable in the diversity of its learning environments, the Independent Sector of higher education stretches across New York State, offering a variety of campus settings, sizes, types and missions. Educating students is our first and foremost purpose. Yet, our campuses do much more. Independent colleges and universities are magnets for talent from all corners of the state and across the globe. The Independent Sector drives economic activity in every region and generates the ideas and innovations that power growth. We partner with our communities and with employers to solve problems and prepare a capable, agile workforce. Every day, we bring value to our students and to the state we call home.



## Invest in Students

To New York's residents, higher education means greater earning potential, lower rates of unemployment, and better overall quality of life. Independent Sector colleges and universities are committed to increasing access, providing assistance, and ensuring degree completion for all students, including young immigrant New Yorkers.

### Completion Leader

The Independent Sector awards **51%** of the bachelor's degrees, **71%** of the master's, and **80%** of the doctoral and professional degrees earned in New York State.



51% B.A.



71% M.A.



80%  
Doctoral and  
Professional  
degrees

- **Increase the Tuition Assistance Program (TAP) and reinstate Graduate TAP.** Across more than 40 years, five million New Yorkers have used TAP to help meet their college expenses. Currently, nearly

Transfer Incentive Program (TTIP) and matching funds to leverage federal grant dollars to assist in advancing promising research, retaining talented researchers, and encouraging commercialization.

- **Extend Streamlined Program Approval.** The Executive Budget contains provisions to streamline the process to approve programs and degrees at SUNY and CUNY. Program approval is also a major challenge facing the Independent Sector as our campuses respond to the changing needs of employers and the marketplace. We ask that a streamlined program approval process be available for private not-for-profit campuses as well.
- **Support the Higher Education Capital Matching (HECap) Grants Program.** Colleges and universities are natural partners in state efforts to generate economic development, foster urban renewal, and provide academic support. We are grateful to the Governor and Legislature in working with us to provide funding for this program. HECap allocations continue to spur economic development, create thousands of jobs across the state, and leverage the state's higher education institutions to sustain recent economic growth and expansion.

## Jobs, Jobs, and More Jobs

A well-tuned job engine, the Independent Sector generated 394,386 jobs throughout New York State in 2013.

Payroll alone totaled \$26.5 billion, up 15 percent from 2011, and generated \$1.5 billion in personal income revenue paid by Independent Sector employees. These employees support local economies through their spending on goods and services, contributing \$415 million in state and local sales taxes.



**20%**

Job growth in Independent Sector, 2005 to 2013



## New York's 100+ Private Colleges and Universities

Adelphi University  
Albany College of Pharmacy and Health Sciences  
Albany Law School  
Albany Medical College  
American Academy McAllister Institute of Funeral Service  
American Museum of Natural History, Richard Gilder Graduate School  
Bank Street College of Education  
Bard College  
Barnard College  
The Belanger School of Nursing  
Boricua College  
Bramson ORT College  
Canisius College  
Cazenovia College  
Clarkson University  
Cochran School of Nursing  
Cold Spring Harbor Laboratory, Watson School of Biological Sciences  
Colgate University  
College of Mount Saint Vincent  
The College of New Rochelle  
The College of Saint Rose  
Columbia University  
Concordia College  
The Cooper Union  
Cornell University  
The Culinary Institute of America  
Daemen College  
Dominican College  
Dowling College  
D'Youville College  
Elmira College  
Excelsior College  
Fei Tian College  
Finger Lakes Health College of Nursing  
Fordham University  
Hamilton College  
Hartwick College  
Helene Fuld College of Nursing  
Hilbert College  
Hobart and William Smith Colleges  
Hofstra University  
Houghton College  
Institute of Design and Construction  
Iona College  
Ithaca College  
Keuka College  
The King's College  
Le Moyne College  
Long Island University  
Manhattan College  
Manhattan School of Music  
Manhattanville College  
Maria College  
Marist College  
Marymount Manhattan College  
Medaille College  
Memorial School of Nursing  
Mercy College  
Metropolitan College of New York  
Molloy College  
Montefiore School of Nursing  
Mount Saint Mary College  
Nazareth College  
The New School  
New York Chiropractic College  
New York College of Podiatric Medicine  
New York Institute of Technology (NYIT)  
New York School of Interior Design  
New York University  
Niagara University  
Nyack College  
Pace University  
Paul Smith's College of Arts and Sciences  
Phillips Beth Israel School of Nursing  
Pratt Institute  
Relay Graduate School of Education  
Rensselaer Polytechnic Institute  
Roberts Wesleyan College  
Rochester Institute of Technology  
The Rockefeller University  
The Sage Colleges  
Samaritan Hospital School of Nursing  
Sarah Lawrence College  
Siena College  
Skidmore College  
St. Bonaventure University  
St. Elizabeth College of Nursing  
St. Francis College  
St. John Fisher College  
St. John's University  
St. Joseph's College, New York  
St. Joseph's College of Nursing at St. Joseph's Hospital Health Center  
St. Lawrence University  
St. Thomas Aquinas College  
Syracuse University  
Teachers College, Columbia University  
Touro College and University System  
Trocaire College  
Union College  
Union Graduate College  
University of Rochester  
Utica College  
Vassar College  
Vaughn College of Aeronautics and Technology  
Villa Maria College  
Wagner College  
Webb Institute  
Wells College  
Yeshiva University



## THE VALUE OF INDEPENDENT HIGHER EDUCATION

# 2015-16 Legislative Priorities for New York's Independent Sector of Higher Education

### Action Agenda

- Invest in Students:
  - Increase the Tuition Assistance Program (TAP) maximum award and enhance the program to further benefit students
  - Build on increases for opportunity programs
  - Support Direct Institutional "Bundy" Aid
  - Expand the STEM (Science, Technology, Engineering, and Math) Incentive Program
  - Expand the Masters-in-Education Teacher Incentive Scholarship Program
  - Support student loan forgiveness
- Grow New York's Economy:
  - Leverage college and university research partnerships
  - Extend streamlined program approval
  - Support the Higher Education Capital Matching (HECap) Grants Program



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**STUDENT + AID = OPPORTUNITY** Join the New York Student Aid Alliance:  
<http://nystudentaidalliance.org/>

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