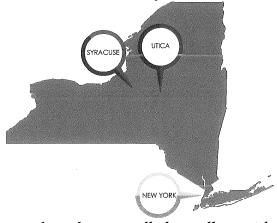






NYS Postsecondary Success Network



Constituency: Over 10,000 students have enrolled in college with the support of On Point for College Syracuse & Utica, Goddard Riverside Community Center Options Center, and New Settlement Apartments across the Greater Syracuse, Utica, and New York City regions. We reach students at our offices and at 24 community centers.

Educational Impact: The 4,000+ students currently enrolled in college and supported by these programs attend 250+ colleges, nearly 90% of which are in NYS. This generates more than \$21+ million in additional Federal Pell grant funding for NYS per year. Over 70% of students enrolled in these programs return for their second year of college.

Return On Investment: More than 4,000 students have already earned college degrees with the support of these programs, representing a lifetime potential of \$2.5 billion in increased taxable income compared to students with only a high school diploma.

College Access

Open to all students, making higher education accessible to:

- Low-income individuals
- Single/no parent households
- Homeless
- Refugees/immigrants
- Unemployed/not in school

College Success

Provide holistic support from application through graduation:

- One-on-one counseling throughout college
- College supplies & help with housing deposits
- Transportation to/from college
- Housing for homeless youth

Career Access

Help students make the leap from college to careers:

- Job/internship placement
- Resume/cover letter assistance
- Mentorship & networking
- Job fairs
- Soft skill building

The majority of students we serve are low-income first-generation students of color ages 17-29.

New York State Legislature

2018 Joint Budget Hearing 1/23/18 Higher Education

Presentation: **NYS Postsecondary Success Network** (On Point for College, Goddard Riverside Options Program, New Settlement Apartments)

How Network was formed:

- Founder of On Point for College started as a volunteer for 8 years helping students in a homeless shelter to enroll in college. Today On Point has evolved to 2 offices, 24 employees and over 7,000 enrolled in college
 - In 2012, On Point for College received funding from HESC (College Access Challenge Grant federal grant) that enabled On Point to double the staff in Syracuse, open site in Utica, and provide funding and guidance for a retention program at Goddard Riverside Options Program in Manhattan and New Settlement Apts. in the Bronx. This is the origin of the NYS Postsecondary Success Network.

How The Network is different: Participants are 17-29 years old. Low-income and first generation. Services are provided in 24 community centers (Boys and Girls, Settlement houses, homeless shelters, libraries, municipal housing, refugee schools, GED sites, etc.). Most of participants not in high school when join program. In one program 30% have no parent in their life. 70% return to college for 2nd year.

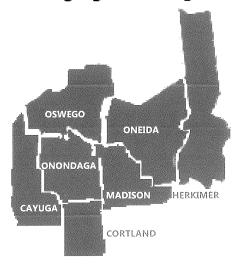
- Program: ACCESS -> SUCCESS -> Career Services
- Unique elements (beyond FAFSA and college applications): <u>Non-academic supports</u>: meet students in their neighborhood, college supplies, transportation in NYS through college, on-campus visits in NYS during the first 3 weeks of each semester (Got books? Got food? Meet the campus angel.) Continue on-campus visits monthly for 2-yr colleges, weekly for community colleges in Syracuse, Utica, Herkimer, and NY City, re-enrollment, transfer services, job placement, certificate programs, free summer housing at LeMoyne college for homeless youth from any Network location. Vulnerable youth get help with eye glasses, winter coats, dentistry.
- For on-campus support, On Point supports all Network students in Upstate New York, while Options and New Settlement Apartments support all Network students in the New York City/Long Island area.

Case Statement: The Federal College Access Challenge Grant (administered by HESC) ended in August 2016. Because of the support and funding through NYS in 2012-2016, the NYS Postsecondary Network increased the numbers of students enrolled in college. The decrease in funding has resulted in a decrease in staff and funding for basic needs. We are able to support fewer students on campus and provide fewer crucial resources that keep them from dropping out. We request funding to support our students to the finish line.

Given the funding, the Network can build a strong foundation and position itself to expend next year to support other students, especially the most vulnerable Excelsior students.

- Good stewards of HESC Funding:
- Securing HESC funding has enabled On Point to leverage over 1.0M from national foundations (USA Funds, Kresge, TG, Lumina)
- First In The World On Point was instrumental in collaboration with SUNY Oswego (lead), 3 community colleges to bring 2.8M to this region. (On Point is the only CBO funded in this FITW grant in the country.)
- Pell funding to NY State for 4,000 currently enrolled college students equals \$23,680,000 in one year.
- Over 10,000 students have been enrolled in college by the network over time.
- 3,100 have graduated from College.
- 4,000 are currently in college.

On Point Gollege Changing Lives Degree by Degree



Constituency: Since 1999, more than 7,000 students have enrolled in over 200 colleges with the support of On Point for College staff and 150 volunteer mentors. Since 2008, On Point has worked with nearly 200 employers to connect students and alumni to job, internship, and co-op opportunities.

Educational Impact: 90% of the 2,500+ On Point students currently in college attend schools in New York State, bringing to the State an additional \$14+ million in Federal Pell grant funding each year.

Return On Investment: 1,900+ students have earned college degrees since our founding. Approximately 75% of these graduates return to work in and contribute to the communities they are from.

College Access

OPFC accepts all students, making higher education accessible to:

- Low-income
- Single/no parent households
- Homeless
- Refugees/immigrants
- Unemployed/not in school

95% of OPFC students are among the first generation of their families to attend college

College Success

OPFC provides holistic support from application through graduation

- One-on-one counseling throughout college
- College supplies and help with housing deposits
- Transportation to/from school
- Summer housing at Le Moyne College for homeless youth

Career Access

On Point for Jobs helps students make the leap from college to careers that match their skills and education

- Job/internship placement
- Resume/cover letter assistance
- Mock interviews
- Mentorship
- Networking
- Job fairs and career slams
- Soft skill building

January 2018



OPTIONS CENTER

Part of the NYS Postsecondary Success Network



*Numbers indicate percentage of our students from that borough.

Constituency: 1,000 students and 850 college advisors/school counselors annually

Education Impact: Students attending 100 institutions of higher education with persistence and graduation rates exceeding CUNY and national averages.

ROI: Since Options began receiving NYS funding in 2012, **over 900** young adults enrolled in college, primarily to CUNY, SUNY and private colleges in NYS, resulting in approximately: **\$6.5 million** in tuition dollars annually since 2012; **\$573 million** in potential increase lifetime taxable income (bachelor's degree); and, **\$135 million** in potential increased lifetime taxable income (associate's degree) compared to a high school diploma.

College Access

Options accepts all students making higher education accessible to young people who are:

- Low-income
- Single/no parent households
- Homeless
- Refugees/immigrants
- Unemployed/not in school

75% of Option students are first in their families to attend college

College Success

Options provides holistic support from application through graduation

- One-on-one counseling to and through college
- College supplies and help with housing deposits, books, etc.
- Transportation to/from school

80% of Options students are from low-income families

Career Access

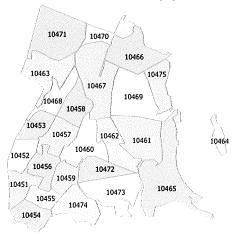
Options help support students to move from college to careers

- Career coaching and workshops
- Connection to job placement programs
- Hard and soft-skill workshops
- Career fair

95% of Options students are young people of color



New Settlement's College Success Center: Building a College Bound Culture and Economic Opportunity in the Bronx



Constituency: 1,200 students annually

Education Impact: Students attending over 125 institutions of higher education with persistence and graduation rates exceeding CUNY and national averages.

Return on Investment: Since New Settlement began receiving New York State funding in 2012, **over 1200** young adults enrolled in college, primarily in CUNY, SUNY and private colleges in New York State, resulting in approximately: **\$10** million in tuition dollars annually since 2012; **\$649** million in potential increase lifetime taxable income (bachelor's degree); and, **\$395** million in potential increased lifetime taxable income (associate's degree) compared to a high school diploma.

College Access **College Success** Career Access New Settlement provides holistic New Settlement accepts all New Settlement helps support students making higher support from application through students to move from college to education accessible to young graduation careers people who are: One-on-one counseling to Low-income and through college Career coaching & Single/no parent households College supplies and help workshops with housing deposits, Homeless Connection to job placement Refugees/immigrants books, etc. programs Transportation to/from Hard & soft-skill workshops Unemployed/not in school school Career fair 88% of New Settlement students 91% of New Settlement students are first in their families to 99% of New Settlement students attend college are from low-income families are young people of color