

Quick Facts about the Displacement Alert Project

ANHD's Displacement Alert Project ("DAP") is helping State and City officials, their staff, local non-profits*, and other stakeholders interested in ending housing displacement with three unique data visualization tools. Users describe DAP as a "one-stop-shop", as the tools compile information on housing and displacement risks from various fragmented public records and databases, and make it accessible, intuitive, and useful.



Displacement Alert Project MAP

<https://map.displacementalert.org>

Allows users to visually see displacement threats by panning over the city or zooming to a building or specific geography (Council District, Community Board, Zip Code), and to explore different risk layers (deregulation construction, sale, evictions) associated with that area.

- **2,900+ people visited the site 4,600+ times** last year.
- New and updated data semi-annually, most recently updated in October 2019.
- In addition to standard data updates, this year we also worked to ensure individual properties on DAP Map link directly to our newest tool, the DAP Portal, allowing users to browse detailed historical records.



Displacement Alert Project DISTRICT REPORTS

<https://reports.displacementalert.org>

Monthly reports on community districts that provide users with up-to-date information on where rent-stabilized tenants are at greatest risk of displacement. Buildings are highlighted in yellow, orange, or red depending on their risk level.

- **2,800+ people visited the site 4,200+ times** last year.
- While the new rent laws should make it much harder for landlords to profit off displacement, loopholes such as preferential rent vacancy increases and lack of registration enforcement remain, leaving space for tenant harassment and the need for this tool.



Displacement Alert Project PORTAL [BETA]

<https://portal.displacementalert.org/>

An evolution of the reports, providing users with more flexibility to explore and pull advanced, customized data queries on displacement risk in their local community board, and city council, assembly and senate districts.

- **4,500+ people visited the site 9,600+ times** between May and December 2019.
- **We have also seen a steady increase in return users.** In Q3 we had 480 return users access the site 2,261 times, and in Q4 we had 544 return users visit 2,641 times.
- **On average, return users spent about 7 minutes on the site.**
- We are excited to continue collecting feedback on the tool from our member groups and to launch it in full next year.

* Local non-profits we know to most actively use the DAP tools include: Northwest Bronx Community and Clergy Coalition, CAAAV, Los Sures, Housing Conservation Coordinators, CASA, Goddard Riverside, Asian Americans for Equality, Met Council on Housing, and St. Nicks Alliance.

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